



Jeff Holmes

Vice President of Agency Operations & Services
SIAA and SAN Group, Inc.



Jeff is responsible for the management and overall operations of SAN's AccessPlus division and SAN's Agency Development Services. He has been instrumental in building a model for all SIAA Master Agencies. Under Jeff's leadership, SAN AccessPlus and Agency Development teams process over 10,000 new business submissions per year, provide extensive mentoring for agents and staff, and help PL agents break into CL production.

Since joining SAN and SIAA in 2013, Jeff has played an instrumental role in the national rollout of the Agency FOUNDATION program, assisting experienced property and casualty producers establish their own independent agencies-systematically and successfully. Jeff is also creating a standard for deploying the Business Insurance Advantage program throughout SAN and other Master Agencies, integrating field specialists with SIAA and Strategic Partner Company resources.

Jeff consults with SIAA Master Agencies on all agency development services. Responsible for SAN's Agency program helping experienced property and casualty producers establish a foundation for their own independent agencies. Works with predominately PL agencies to efficiently build their commercial lines departments through SIAA's Business Insurance Advantage program.

Jeff is an insurance professional with over 20 years of management, marketing, underwriting, training, sales, claims management, and risk evaluation expertise. He has extensive personal and commercial insurance product knowledge, program marketing experience, affinity marketing expertise, and sales skills. Prior to joining SAN, Jeff held positions at Liberty Mutual and Nationwide with responsibilities for recruiting, hiring, training and mentoring agents. He has also held positions as regional sales director and senior commercial account executive.