



Jeff Chidester

Director, SIAA Training and Learning Center
Joined SIAA in 2013



As the Director of the SIAA Training and Learning Center (TLC), Jeff is responsible for the development and administration of membership training programs through the TLC. Jeff has over 25 years of experience as a training professional, including the development and delivery of numerous high-quality training programs. He has been recognized for improving methodologies and introducing business analytics as it relates to private-sector, adult education.

Prior to joining SIAA, Jeff worked with Scribe Software as the manager of training, where he was responsible for the redesign and expansion of their online training program. In addition, Jeff worked for Newmarket International as an educational development expert, where he was responsible for online course design and the delivery of training for both external customers and internal employees. Jeff created, implemented, and oversaw an innovative sales and mentoring program for Cabletron Systems before joining Newmarket International.

A New Hampshire (NH) native, Jeff holds a training instructor certificate and course design designation from the University of Illinois, an advanced certification in effective course design from Westwood Dynamic, as well as numerous other certifications related to course design and instruction.

Jeff is a member of American Society for Training and Development (ASTD), and the eLearning Guild. He attended Emerson University (Communications), University of Chicago (Economics), and the University of Maryland (History). Jeff is a 10-year veteran of the U.S. Army, and a former NH Police Officer (9 years).