



Jeff Holmes

Senior Vice President and Chief Operating Officer
Joined SIAA and SAN Group, Inc. in 2013



As Senior Vice President and Chief Operating Officer, Jeff has responsibility for operational management of the largest alliance of independent insurance agencies in the United States, ensuring processes and procedures are sound in supporting 49 Master Agencies and thousands of Independent Insurance Agencies across the continental United States.

Jeff works with other executive managers to ensure that SIAA is positioned to meet the overall needs of internal and external customers - continually evaluating, developing and executing plans and projects needed to achieve business goals. Working closely with all stakeholders, he is aligning staffing and strategies for success while maintaining the quality and efficiencies of SIAA.

Since joining SIAA and SAN Group, Jeff has played an instrumental role in the national rollout of the agency development program, strengthening SIAA nationally, while working to build a model for all SIAA master agencies. Jeff also currently oversees SAN Group's AccessPlus operation, and has provided extensive mentoring for agents and staff. He is a senior insurance professional with over 21 years of management, marketing, underwriting, training, sales, claims management and risk evaluation experience.

Jeff and his wife reside in southern New Hampshire.